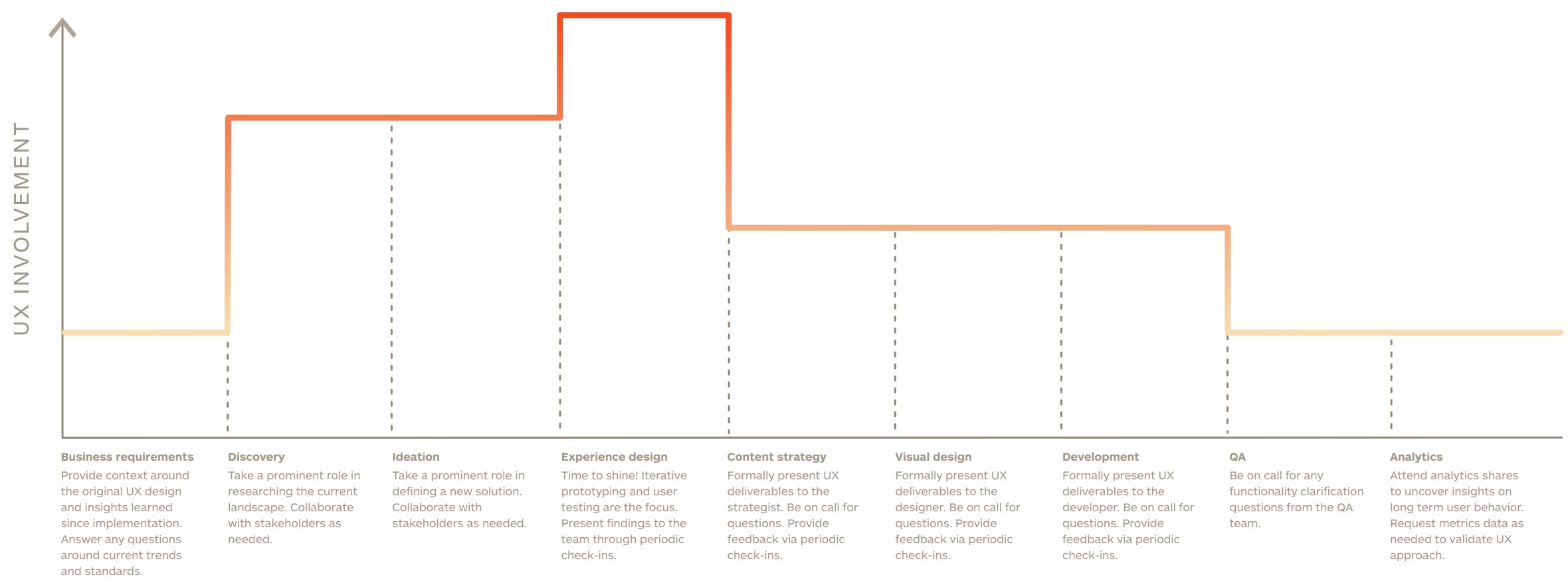
Visualizing the levels of UX involvement

A dedicated user experience designer or researcher's presence throughout **the entire production process** is critical in ensuring the needs of the user are voiced and addressed. The challenge lies in mastering **what level of involvement is needed and at what time**. Successfully ramping UX upwards and downwards at very precise moments is the key to a fluid design process.



PROJECT STAGE

